I think cell phone usage aboard an aircraft is a very bad idea. It is very irratating already to hear loud booming voices next to you, and you are powerless to change seats. It seems a lot of people do not realize you can talk very quitely in these phones and still be heard. Can you image asking a very large man to tone down his voice, his remark is he has the right to talk, etc., etc., etc., etc. I for one would hate to be trapped between 2 cell phone users with no recourse of having my own piece of mind to read, sleep, watch a movie, work on business papers, etc. Tension aboard a plane is already at a high rate without adding to the problem.